



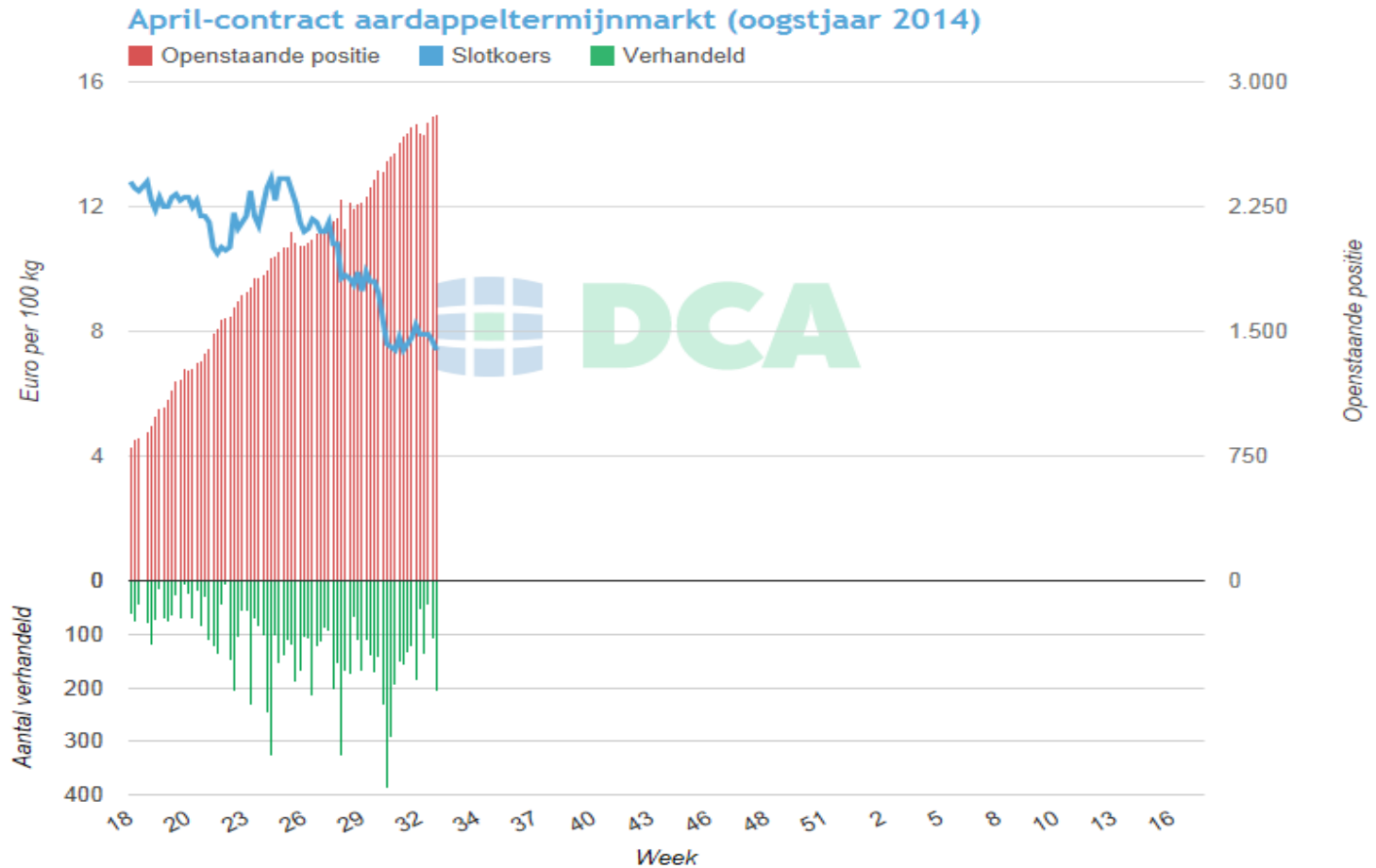
Potato

Creating value from potatoes

Market update 2014

Week 32

Futures price for April 2015



Harvest 2014

Netherlands:

Sandy Soil:

- Crops are less green as normal (2 weeks older).
- Normal to good volume
- Quality is good but sometimes you can find some rotting tubers.
- There is a big difference between the parcels in tuber size

Clay soil:

- Crops are still green and growing.
- Good crop in volume and quality / size.
- for further growth it will depend on the weather

Harvest 2014

Belgium / France:

- Early crop is very good in volume and quality
- There is less trading in early potatoes

Germany:

- Early crop good in volume and quality.
- Pommes production at 100%
- Other varieties are finished, and ready to harvest

Uk

- Good crop, stable prices at low level
- More than enough supply in good quality
- Demand for Fisch and Chips was decreased due the warm wheather.

Weather forecast

Tropical Storm Bertha will pass Europe on Sunday

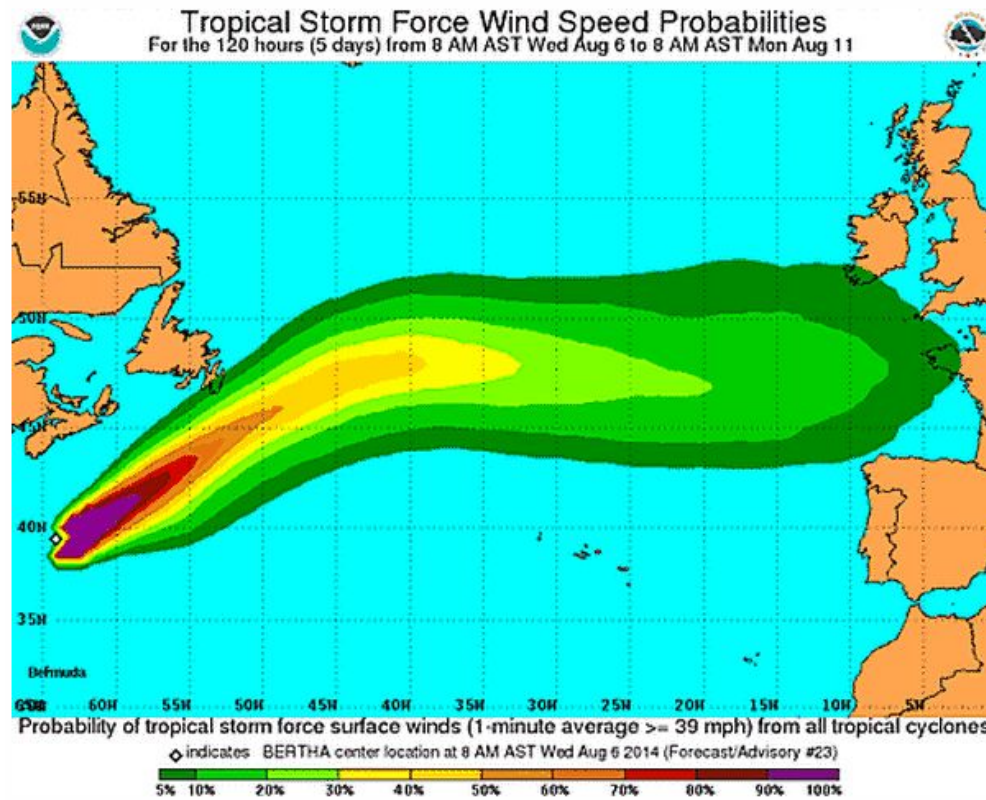


Foto : berth

Quotations of the week

| Fry quality | Week 27 | Week 28 | Week 29 | Week 30 | week 31 |
|---------------------------------|---------|---------|---------|---------|---------|
| NL – Goes | 40-60 | - | - | - | - |
| NL – Emmeloord | - | - | - | - | - |
| NL – Rotterdam | 40-60 | - | - | - | - |
| BE – FIWAP/PCA Premiere | 20-45 | 40-60 | 30-40 | 19-30 | 10-20 |
| BE – Belgapom Premiere | - | 50 | 30 | 25 | 15 |
| FR – RNM Premiere | - | - | - | - | 12 |
| DE – REKA Zorba >40 mm | 100 | 80 | 65 | 30-40 | 30-32,5 |
| DE – REKA Premiere >40mm | 60-70 | 50 | 30-40 | 27,5-35 | 25-30 |
| Cash Settlement | - | - | - | - | - |
| Other | Week 27 | Week 28 | Week 29 | Week 30 | Week 31 |
| NL – Goes Export | 35-45 | - | - | - | - |
| NL – Emmeloord Export | - | - | - | - | - |
| NL – Rotterdam dehydration >360 | 20-30 | - | - | - | - |

Prices in €/ton